



National Collecting Institutions Touring and Outreach Program

Acknowledgment requirements

All recipients of NCITO funding must acknowledge the support of the Australian Government in all publicity, publications and other materials. This includes catalogues, brochures, fliers, posters and advertisements as well as media releases.

Logo

The NCITO logo is to be included in a prominent place on all advertising and promotional material associated with the exhibition.

Versions of the logo suitable for hardcopy and electronic publishing can be downloaded from the Department of Communications and the Arts website at [NCITO logos](#).

The logo must be clearly visible and in proportion to the logos of other major sponsors. The Commonwealth crest must measure at least two centimetres across.

Media releases

Media releases and press alerts regarding the exhibition must include the wording:

This exhibition is supported by the National Collecting Institutions Touring and Outreach Program, an Australian Government program aiming to improve access to the national collections for all Australians.

Public presentations

NCITO should be acknowledged in speeches and presentations relating to the exhibition, for example, in press previews, opening speeches and media interviews. Acknowledgement should also be incorporated in backdrop material, such as banners.

Catalogues

Exhibition catalogues and education resources should include the NCITO logo and, where possible, the above message. Grantees should provide one copy of the exhibition catalogue to the Program Officer once it is published.



Australian Government representation at events

The Minister for the Arts or his nominated representative should be invited to speak at opening functions associated with each venue in which a NCITO-supported exhibition is displayed.

The Minister's Office and the Department of Communications and the Arts must be provided with an agreed number of invitations to the opening or launch of NCITO-supported exhibitions. Please contact the program officer for details.

Final report

Grantees should provide a few examples (2–3) of program acknowledgment from exhibition materials as part of the Final Report required under the funding agreement.

Enquiries

NCITO Program Officer CollectionsDevelopment@arts.gov.au.